

Inter-University Invitation to Alums of
Carleton, Concordia, Laval, McGill, MIT, Queen's, St Paul, U. of Ottawa, U. of Toronto and UWO



Harvard University's Global-Month-of-Service Event for the Benefit of Haiti
Breaking the Cycle of Poverty and Disease in Rich and Poor Countries
Partners In Health: A History of Innovation and Impact

by **Donella Rapier, Chief Financial Officer, Partners In Health**
Former V.P., Harvard University, CFO and Associate Dean, Harvard Business School
Dr. David Malone, President, International Development Research Centre (Opening Remarks)

May 13th, 2010, from 5:15 p.m. to 8 p.m., St-Paul University, Ottawa
Dinner (Optional): 4 p.m. at the Green Door Restaurant, 198 Main Street, Ottawa

Make a Positive Contribution and Help Those in Dire Need.

Harvard University Global Month of Service is an opportunity for all of us to learn and help those in need. In this context, we are delighted to invite you, your family and friends to learn about the trailblazing experience of Partners in Health (PIH) in Breaking the Cycle of Poverty and Disease in 12 countries from Rwanda and Haiti to the United States. This event serves a dual worthy cause: donate the proceeds to PIH projects in Haiti and educate us about PIH innovative work in improving the health and nutrition of the poor in any community.

To maximize the impact for the people of Haiti, we have opted for an inter-university event; thus, inviting other alumni in our region. Breaking the cycle of poverty and disease is a tall order that requires the cooperation of civil societies, governments, the private sector, scientists, philanthropists, international agencies, and anyone interested in the best cost-effective practices to address poverty and health-care issues.

For 22 years, PIH charity organization has stood as a beacon of best health-care governance and practices, with immeasurable achievements on the ground. Building on its medical roots in Boston hospitals with Harvard medical-community support, PIH care is cutting-edge, context and culture centric. PIH. Its work has three goals: deliver quality health care to its patients, alleviate the root causes of disease and share lessons learned around the world. President Bill Clinton recently said that Dr. Paul Farmer, the founder of PIH is "the Albert Schweitzer of the modern era." The Secretary General of the United Nations appointed him as his Deputy Special Envoy to Haiti last year. And several books have been written about Dr. Farmer, most notably "Mountains Beyond Mountains", a New York Times best seller by the renowned author Tracy Kidder. Dr. Farmer is also the Chair of Global Health and Social Medicine at Harvard Medical School. Please note that IRDC is a sponsored of Partners in Health projects.

Our speakers: Ms. Donella Rapier and Dr. David M. Malone

Ms. Donella Rapier is the Chief Financial Officer for Partners In Health, responsible for all financial activities of this multi-currency, multi-cultural organization that comprised of over 11,000 individuals. Donella also oversees the organization's development activities including individual giving, foundations and corporations, and grants from governments and multilateral institutions. She was inspired to join PIH as an organization that is making an enormous difference in global health and the developing world. PIH provided Donella with a unique opportunity to deploy the skills she developed over many years in finance and fundraising to help address some of the world's most pressing social issues.

From 2003 until 2007, Donella served as Vice President for Alumni Affairs and Development at Harvard. In that capacity, she led a staff of 600 that raised more than \$2 billion in support of the University's students, faculty, and research initiatives. Donella helped to create a new culture of collaboration across the complex and decentralized organization, opening multiple new avenues for donor involvement.

From 1996 through 2003, Donella was the Chief Financial Officer for Harvard Business School, where she developed a long range planning capacity, while retaining operational control during a period of rapid and complicated growth. In 2001 in addition to her CFO duties, she assumed the role of Associate Dean for External Relations and played a leading role in planning and executing the first School-wide capital campaign in HBS history, which concluded in 2005 having raised nearly \$600 million.

Previously, Donella served as a Senior Manager for Price Waterhouse. She lectured at both Harvard Business School and at Harvard's Kennedy School of Government. Donella received her BS, summa cum laude, from California State University, Northridge and her MBA from Harvard Business School.

Dr. David Malone is President of Canada's International Development Research Centre, one of the world's leading institutions in the generation and application of new knowledge to meet the challenges facing developing countries. As a career foreign service officer, Dr. Malone held several positions including Canada's High Commissioner to India, Assistant Deputy Minister in Foreign Affairs and International Trade, initially for Africa and the Middle East and subsequently for Global Issues, in which portfolio he oversaw Canada's multilateral and economic diplomacy. He was also Director General of Policy, International Organizations and Global Issues Bureaus; and Ambassador and Deputy Permanent Representative of Canada to the United Nations, where he chaired the negotiations of the UN Special Committee on Peacekeeping Operations. Other positions include President of the International Peace Academy in New York, Guest Scholar at the Brookings Institution and Faculty Member of Columbia University, New York University School of Law, Massey College (University of Toronto), Norman Paterson School of International Affairs (Carleton) and l'Institut d' études politiques in Paris.

Dr. Malone is a graduate of l'Université de Montréal, the American University in Cairo, Harvard and Oxford where he acquired a D.Phil. with a thesis on decision making in the UN Security Council.

Register Now

Please share this invitation with colleagues and friends through Facebook and other social media. Breaking the poverty and disease cycle in any community is a cause worth sharing with policy makers, physicians, educators, public-health practitioners, community leaders, fund raisers, philanthropists and anyone interested in learning about practical leadership lessons.

As indicated in the last page, Partners In Health has proven that it is possible to break the cycle of poverty and disease. It have helped to catalyze transformations in international policy and the reallocation of global health resources that drastically increase the efficiency and productivity in providing care for the poor in some of the poorest countries of the world.

Space is limited. [Register Now. Securely Pay Online.](#) Cost: \$21. Optional dinner at the Green Door: cost based on weight. Only confirmed online registrants will be admitted. You are also welcome to contribute, even if you can't participate. The net proceeds will be donated to Partners In Health's projects in Haiti.

We wish to thank you in advance for your participation and cooperation in making a positive difference that exemplifies the spirit of generosity of Harvard University Global Month of Service.

Warmest regards,

Alain Paul Martin
President,
Harvard University Club of Ottawa

Jose Gerstl,
President, Harvard Business School Club
Canada's Capital Region

Partners In Health: A History of Innovation and Impact

PIH is a leading international non-governmental organization dedicated to delivering quality health care to people and communities devastated by joint burdens of poverty and disease. Its work has three goals: to care for patients, to alleviate the root causes of disease and to share lessons learned around the world.

History of Partners In Health

More than 20 years ago, PIH co-founders, Dr. Paul Farmer and Ophelia Dahl, witnessed firsthand the severe poverty, disease and suffering in rural Haiti and they were moved to make a difference. They took it upon themselves to set up a small clinic in a squatter settlement called Cange in Haiti's Central Plateau and began providing quality primary health care regardless of a patient's ability to pay.

Paul and Ophelia soon realized that social and economic forces are the determinants of illness and disease in central Haiti – and in all settings of extreme poverty – and that if they were to have an impact on health in central Haiti, they needed to address the poverty, hunger, water quality, sanitation, and lack of education that are the root causes of illness and premature death. So PIH supplied more than health care and medicines. It provided villages with clean water, opened schools, initiated home visits, and helped reach patients where they lived, rather than waiting for the diseases to show up in the clinic. The team trained and employed local residents, to help with medication adherence, patient education, first aid, and family planning. This comprehensive approach to care continues to be the cornerstone of the PIH approach today.

Community Health Workers

The use of trained and paid Community Health Workers is perhaps the greatest innovation of PIH. Since the modest beginnings in Cange, PIH has grown to serve over two and a half million people across twelve countries – largely through the training and employment of local workers, many of them patients themselves and many, for whom this is the first employment ever. Out of our more than 11,000 employees worldwide, more than half are community health workers and less than 100 are Americans. This building of local capacity, with healthcare as an economic driver, has improved millions of lives.

In fact, in 1998, when PIH began providing anti-retroviral medications to HIV patients in Haiti, health experts roundly criticized the initiative as well-intentioned but naïve predicting that patient default rates “could be as high as 60%.” But by training and employing people from the community to make daily visits to make sure patients receive and take their medicines, patient default rates have been close to zero. Today, the World Health Organization (WHO) calls for universal access to treatment and more than three million patients in poor countries are receiving ARVs.

Similarly, official policy from the WHO explicitly stated that MDR TB “is too expensive to treat in poor countries.” But by using community health workers, more than 75% of PIH's first group of MDR TB patients in the slums of Lima, Peru were cured, rivalling cure rates in the US. In 2006, the WHO issued new guidelines that call for treating all MDR TB patients using an approach based on PIH's model and today, countries around the world, including some of the poorest, are treating patients with MDR TB.

PIH Work in the United States

In 1999 – a year after PIH started treating AIDS patients with ARVs in Haiti, PIH received a small federal grant to use its community health worker model to improve care for impoverished AIDS patients in Boston. PIH's PACT project, now a collaboration of PIH and the Brigham and Women's Hospital, provides community-based care to nearly 100 HIV/AIDS patients in Boston area and is keeping these patients healthy and out of the hospital, away from expensive emergency room visits. In 2006, PACT helped bring this model to HIV/AIDS patients in the Bronx (NY) and recently in Miami. In 2007, PACT began a major project with a partner to use Community Health Workers for care of diabetes patients in Dorchester (MA). PIH is working with state and federal officials and insurance providers, interested in adapting this care model more broadly for other chronic conditions in the U.S.

If we are to succeed in delivering health to the poor, we have to understand the health problems of the poor, to reach patients where they live and to reach them with people who understand the root causes of the illness and diseases that afflict the poor. This was key to PIH's success over the past 22 years and we think it will be key to improving the health of the poor even in countries as wealthy as Canada and the U.S.